

NATIONAL PRESS CLUB JOURNALISM AWARDS

Official Entry Form • Deadline: April 1, 2012

Must Check Category of Entry

- | | |
|---|---|
| <input type="checkbox"/> Consumer Journalism | <input type="checkbox"/> Hume Political Journalism |
| <input type="checkbox"/> Newspapers | <input type="checkbox"/> Print/Online |
| <input type="checkbox"/> Periodicals | <input type="checkbox"/> Ryle Geriatric Writing |
| <input type="checkbox"/> Broadcast | <input type="checkbox"/> Print/Online |
| <input type="checkbox"/> Washington Regional Reporting | <input type="checkbox"/> Gingras Humor |
| <input type="checkbox"/> Print/Online | <input type="checkbox"/> Body of Work |
| <input type="checkbox"/> Rowse Press Criticism | <input type="checkbox"/> Free Animal Reporting |
| <input type="checkbox"/> Print/Online | <input type="checkbox"/> Print/Online |
| <input type="checkbox"/> Broadcast | <input type="checkbox"/> Broadcast |
| <input type="checkbox"/> Hood Diplomatic Correspondence | <input type="checkbox"/> Domheim |
| <input type="checkbox"/> Print/Online | <input type="checkbox"/> Body of Work |
| <input type="checkbox"/> Broadcast | <input type="checkbox"/> Walczak Political Analysis |
| <input type="checkbox"/> Newsletter Journalism | <input type="checkbox"/> Print/Online |
| <input type="checkbox"/> Analytical | <input type="checkbox"/> Breaking News |
| <input type="checkbox"/> Friedenberg Online Journalism | <input type="checkbox"/> Print/Online |
| <input type="checkbox"/> Journalism Site | <input type="checkbox"/> Broadcast |

Must Include Title of Entry: _____

Reporter(s): _____

Complete Name of News Organization: _____

Complete Address: _____

Telephone (day) _____ (evening) _____

E-mail Address: _____

National Press Club member? yes Membership Number: _____ no

\$35 entry fee required for non-NPC members.

(Make checks payable to: National Press Club Journalism Institute).

General Eligibility: Entries are limited to works of journalism disseminated in 2011. Through these awards, the National Press Club seeks to recognize and honor professional journalists who have produced outstanding work for the public, either independently or as employees of editorially independent news entities. In all cases, judges will give weight to demonstration of individual enterprise, fairness, accuracy and objectivity. Content produced for house organs, pamphlets, theses or reports will not be considered, nor will advocacy outlets of interest groups such as trade associations, consumer organizations or government agencies. Entries may be submitted by either journalists or their employers. Non-traditional entrants are free to explain in supporting materials how they meet these journalistic criteria, and should submit a statement explaining their editorial independence.

Judges will be looking for entries that:

- Demonstrate usefulness and benefits for readers
- Show thorough reporting
- Contain a strong story structure and a clear presentation
- Demonstrate superb writing style

Judges will use these criteria for all categories. If you make a claim of exclusivity, please provide evidence.

Judging will be by panels designated by the National Press Club Awards Committee.

Winners will be notified and awards presented at a special National Press Club dinner.

Judges will have the discretion to award winners and honorable mentions in any and all categories, but only if they decide such recognition is merited. Judges are not required to select winners if the quality of the entries does not justify an award.

For additional information, call 202-662-8744 or see the NPC web page at: www.press.org

Entry Requirements:

Deadline: Entries must be postmarked by **April 1, 2012**.

Entries are limited only to work published or broadcast in 2011.

Each submission should include a letter describing the entry, the resources that went into reporting it and whether it had any impact. These pages should also be numbered and immediately follow the official entry form.

Please submit print article entries on 8.5"x11" numbered pages only (not entire pages of newspaper), stapled together or in a binder.

If you are entering more than one category, you **must** submit a separate entry and a separate entry form for each category.

TV entries should be on a DVD or CD. Audio entries should be on a CD or DVD.

Entries should be mailed to: Journalism Awards Department, National Press Club, National Press Building, Washington, D.C. 20045

Please write the name of the contest on the outside of the envelope or package.

Entries will not be returned.

Must submit five (5) copies of each completed entry, including entry form, disks, etc.

NPC Awards are sponsored by the National Press Club Journalism Institute.