

Audio Visual Equipment & Services

All Audio-Visual / Multimedia equipment, services and technical assistance are provided by The National Press Club's professional, full time staff to ensure production and presentation quality meets the high standards expected from the World's Leading Professional Organization for Journalists.

With the exception of credentialed news media recording and/or delivering content to their target audience, **no outside audio/visual equipment, broadcasting or webcasting services are allowed** without prior approval by National Press Club management.

Setup/Strike Fee

Up to \$1,500 in A/V equipment	\$50
\$1,500 to \$5,000 in A/V equipment	\$150
More than \$5,000 in A/V equipment	\$250

Audio Presentation Equipment

In-Room Sound System	\$160
Wired Microphone at Podium, on Table, or in floor stand	\$65
Wired clip Lavalier Microphone	\$75
Wired slim gooseneck Microphone	\$100
Classic-style Shure Super 55 Deluxe Vocal wired Microphone on stand	\$150
Wireless Microphone: Hand-held or clip Lavalier	\$170
Audio Mixing Board - <i>required for more than 3 sources of audio</i>	\$175
Audio Equalizer - <i>required for more than 4 sources of audio</i>	\$75
Mult Box (multiple audio connection plug-in device for television cameras)	\$60
Speaker Podium – Standard wood at 22”-wide or 40”-wide (Ballroom only)	\$60
Speaker Podium - Clear Plexiglas at 22”-wide	\$300

Video Presentation Equipment

60-inch Flatscreen Presentation Monitor	\$725
70-inch Flatscreen Presentation Monitor	\$800
Pair of 60-inch Flatscreen Presentation Monitors with VGADA	\$1,275
Pair of 70-inch Flatscreen Presentation Monitors with VGADA	\$1,500
3000 Lumen Infocus Projector Table Top with Screen	\$725
5000 Lumen Proxima Projector in Holeman with Screen	\$725
6200 Lumen HD NEC Projector in Ballroom with Screen	\$975
12000 Lumen HD Eiki Projector in Ballroom with standard Screen	\$1,500
Movie Widescreen 16’x9’ w/ drape package; requires additional labor & time	\$850
Laptop Computer	\$300
Wireless Presentation Remote with laser-pointer	\$60
Blu-ray DVD Deck	\$125
DVD/CD Deck	\$75
Multiple laptop analog transitioning device (4-way switcher)	\$160
Multiple laptop digital transitioning device (Roland digital switcher)	\$500
Multiple video screens signal splitting/amplifying device (VGADA)	\$140
Multiple video/data signals transitioning device (transconverter)	\$240

Audio Technician

Monday-Friday 8am-5pm (4 hour minimum)	\$75 / hour
All other hours and holidays (4 hour minimum)	\$85 / hour

Video Presentation Technician

2 hour minimum (requires NPC laptop)	\$100 / hour
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Video Presentation Package

Pair of laptops with digital switcher and video technician for up to 4 hours	\$1,250
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Audio Visual Equipment & Services

Wired Broadband Access for Online Presentations (per line)	\$200
Wi-Fi Access for Attendees (via dedicated broadband router)	
Smaller room with connections for 50 devices	\$300
Midsize room with connections for 150 devices	\$450
Ballroom with connections for 300 devices	\$600
Branded Wi-Fi network (add to above options)	\$50
Speaker Timer	
Countdown multi-function with signal lights at podium	\$200
Countdown on monitor in back includes monitor, laptop, dongle	\$500
Speaker Confidence Monitor	
in booth in Ballroom 60" w/vgda	\$300
on floor 24" or 32" w/vgda	\$350
Teleprompter Service	
dual glass presidential-type, ½ day rate incl. operator	\$750
Technician for same day practice session	\$100 / hour
Remote Panelist Participation	
audio-only via telephone 2-way, includes A/V technician	\$650
with video via internet, includes wired broadband connection	\$800
Teleconferencing Service	
Two-way Q&A teleconference service with 25 lines for one-hour including equipment charges for operator, audio mixing board and technician, telephone interface device and connections. Additional 25 lines \$375 first hour. Each add'l hour: \$0.25 per minute per line in use.	\$1,455
One-way listen-only teleconference service with 25 lines first hour including equipment charges for audio mixing board, telephone interface device and connection. Additional 25 lines \$375 first hour. Each additional hour \$0.25 per minute per line in use.	\$825
Digital Audio Recording	
1-hour recording in mp3 format	\$300
Each additional hour	\$100
Transcription Service	
Up to 1-hour recording, delivered by e-mail, generally within 24 hours	\$400
Each additional hour	\$300
Translation Services	
Closed-captioning for ADA 508 compliance, requires monitor + laptop	\$650 per 120 mins.
Consecutive or Simultaneous with booth, wireless audio headsets	Call for quote
Twitter Feed / Social Media Display requires monitor&laptop, your account	\$725 +

Audio Visual Equipment & Services

Staging, Risers, Flooring, Stanchions

Presentation Risers: each 6'x8' section at 8-inch height	\$150
Performance Stage in Ballroom: (10) 4'x8' sections at 32-inch height	\$600
Dance Floor modular sections up to 24' x 24'	\$300
Rope and Stanchions red velvet rope, per 15 feet	\$150

Presentation Furniture

Leather armchair, stool, bar chair, coffee table or side table	\$25
Grand Piano (does not include pianist)	\$200

Banner Hanging Service may require pipe & drape structure at add'l cost \$50

Lighting Services

Logo Projection onto Ballroom wall (PPT slide not included)	\$650
Gobo Projector with stand onto a wall (metal slide not included)	\$250
Design Logo / Slideshow technician creates a PPT logo slide or series	\$50 / ½ hour
Up-lighting Package colored LED up-lighting in standard colors	\$100 - \$700
Spotlight (with operator) for up to 4 hours	\$400
Spotlight (static)	\$150

All equipment and services are subject to 5.75% D.C. sales tax

THE NATIONAL PRESS CLUB

LIVE EVENT WEBCASTING SERVICES

Make your event come alive and expand the impact of your message beyond those in the room by webcasting your event live to key audiences across the country or around the globe.

BASIC WEBCAST PACKAGE

First Hour: \$2,850

Each Add'l Hour: \$750

- Camera w/Operator on site at event (multi-camera webcast also available)
- Live Video Webcast of your event via Flash format – streamed on client web page
- Webcast test day prior to event
- Deliverables: Web Video File via ftp (compressed file), file transfer

PREMIUM WEBCAST PACKAGE

First Hour: \$4,850

Each Add'l Hour: \$945

- Custom Webcast Landing Page creation with client branding, pre-registration, speaker bios/photos, social media links, hashtags, etc.
- Vanity URL to promote traffic to webcast in advance
- Registration feature w/full webcast traffic report
- Camera w/Operator on site at event (multi-camera webcasts also available)
- Live Video Webcast of your event via Flash and IOS on Custom Webcast page
- Powerpoint Slide presentation with live video feed feature (includes laptop)
- 12-month archive of recorded webcast available for replay on demand
- Deliverables: Web Video File via ftp (compressed file), file transfer

AUDIO ONLY WEBCAST

First Hour \$1,975.00

Each Add'l Hour: \$585.00

- Live Audio Webcast of your event via Flash and IOS
- Custom URL linking to live audio stream that can be posted on any Web site

ADDITIONAL OPTIONS AVAILABLE

- Live Q&A feature (available on Premium Webcast Package only) \$500
- Web Video File: \$275.00/1st 2-hours, \$125.00 each additional hour
- Blu-ray: \$150.00 per master record/1st 2 hours, \$100.00/each additional 2 hours
- File transfer to hard drive: \$125.00/1st hour, \$75/each additional hour
- Hard drive purchase: \$150.00

For more information, please contact our Media Services Team at
202-662-7555 or sales@press.org.

Camera Crews

Our broadcast quality equipment and experienced staff assure that your message is captured and produced with your vision in mind.

- Field Camera Crew
 - 1-Camera \$ 825 +
 - 2+ Cameras Call for rates
- Hard drive \$ 150
- Web Video File (up to 2hrs) \$ 275

Webcast Services

Our packages create an interactive experience bringing your event message to a global audience from the NPC.

	<u>Premium</u>	<u>Standard</u>
• 1-Camera Live	\$4,850/1hr	\$2,850/1hr
• 2-Camera Live	Call for Rates	Call for Rates
• Audio Live	\$1,975/1hr	
• Added Features (with Premium Package):		
○ Ask a Question	\$ 500	
○ Captioning	\$1,500/1hr	

Video Conferencing

Let us help you make your panel the best it can be by engaging a global audience with global speakers.

- 1-Camera, Technician, Tandberg 6000 VC unit \$2,500 +
- Connectivity options: Call for rates
 - IP, Fiber, Satellite

Photography

We specialize in capturing the necessary shots to convey your event's message in a timely professional manner. This service can be used for events occurring both inside and out of the Club.

- Includes photographer, digital upload to ftp site
- Rates

\$350/1hr	\$895/4hr	\$1,450/8hr
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Studio/Editing Services

Our comfortable, convenient studios are available for interviews and post-event live shots. Editing your event video will transform it into a piece for media outlets and the web maximizing exposure.

- AVID/Final Cut Pro edit suite w/ editor (2 hr minimum) \$225/hr
- Event Highlights Reel - basic package \$950 +
- Deliverables: DV Cam, CD, DVD, Blu-ray, web file, file transfer Call for rates
- Studio Shell (4 hrs) \$875 - Large \$550 - Small
- Studio 1-camera (1 hr) \$775 - Large \$675 - Small

For more information please contact National Press Club Broadcast Operations Center at 202-662-7555 or email boc@press.org



THE NATIONAL PRESS CLUB

Photography Services

The National Press Club can provide a professional photographer to help you capture compelling, high-quality images from your event (either on- or off-site) which you can use for print, online or other promotion, marketing or advertising purposes. High-resolution digital images (20MB) are provided via a web link to be quickly and easily viewed, shared, and downloaded. Standard turnaround time is 48 hours. The digital album is provided at no additional cost via a downloadable zip file. The National Press Club reserves the right to use images from selected events for promotional purposes unless instructed otherwise.

Rates are \$350 one hour, \$895 half-day, and \$1450 full-day

Contact your NPC Events Representative at 202-662-7587, events@press.org



Social Add-on: Real-time Uploads

Update social media about highlights of your event with hi-res photos delivered within minutes in a private gallery to your smartphone! \$100/hr as available with 3-day lead time

