

NATIONAL PRESS CLUB



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# Press Release

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FOR IMMEDIATE RELEASE

## **NATIONAL PRESS CLUB MOVES TO PURCHASE WIND ENERGY**

### **CENTER FOR NEWS IN THE NATION'S CAPITAL JOINS EPA GREEN POWER LEADERSHIP CLUB**

The National Press Club announced Friday it has secured renewable energy certificates matching 100% of its electrical use. In an agreement signed with Good Energy, LP and Sterling Planet, the club has purchased Green-e certified wind-generated energy to meet 100% of its annual electrical demand.

The club will purchase annually 1,200,000 kWh of clean, emissions-free wind energy, avoiding 1,500,000 pounds of carbon dioxide each year, which would have taken 631 acres of forest to absorb and is equivalent to 255 tons of waste being recycled instead of landfilled.

“Wind is energy for the future that is available today,” says Mel Jones, President and Chief Executive Officer of Sterling Planet, which supplies wind and other forms of renewable energy to corporations, utilities and institutions as a means toward climate neutrality. “Once again, the National Press Club is taking a leadership position and setting an example for others to follow.

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We're pleased to see the Club build on its already firm foundation of energy and resource conservation."

This purchase qualifies the Press Club as a member of the EPA Green Power Leadership Club and is one of two recent environmental stewardship initiatives. "This is all about leading by example" said Bob Meyers, EPA's Principle Deputy Assistant Administrator for Air and Radiation, "we're more than pleased today to welcome to this partnership the National Press Club. Hopefully this is the type of progress we can continue."

"The gentlemen here represent an important part of not just why we are here today, and what the Press Club is doing, but an important part of the overall changes taking place in the way we as Americans think about how we produce the energy we need and use. From the club's point of view there is no better time to think about what the future holds than now, as we approach our centennial date of April 3<sup>rd</sup> 2008.," said club operations manager David King.

In August the club installed Dyson Airblade hand dryers. The Dyson units use substantially less energy than heated hand dryers, reduce the club's dependence on approximately 240,000 paper towels each year and results in a reduction in solid waste. "We didn't set out to develop a hand dryer, but whilst developing air knives for a different project, we found that the force of air created by our Dyson Digital Motor (DDM) would scrape water from our hands, leaving them completely dry," said James Dyson.

Also, in 2004 the club retrofit its 46,000 square foot facility to use compact fluorescent, dimmable compact fluorescent, and T8/25 watt bulbs with electronic ballasts, replacing inefficient incandescent bulbs, T12/40 watt fluorescent bulbs and 20 year-old magnetic ballasts.

Good Energy is a national consultant of electricity and natural gas products, as well as energy efficient lighting solutions for commercial businesses. Good Energy has formed a strategic alliance with Sterling

Planet, a pioneer in sustainability, with the first nationwide retail renewable energy choice in 2001 and the introduction of White Tags™ Energy Efficiency Certificates in 2006. Today, the innovator is the leading U.S. retail provider of renewable energy and offers three integrated steps to climate neutrality: White Tags™, certified renewable energy, and verified carbon offsets from U.S. and global sources. Sales to date represent enough clean energy to power 1.3 million homes for a year, creating environmental benefits comparable to 20.3 billion miles *not* driven in cars. Sterling Planet's client list includes 622 corporations, 33 universities, 74 government agencies, 49 utilities and thousands of residential customers.

[www.goodenergy.com](http://www.goodenergy.com) [www.sterlingplanet.com](http://www.sterlingplanet.com)

The National Press Club, located in Washington, D.C., is a private club for journalists and associated professions, whose facility handles 2,500 press conference, meetings, satellite and video teleconferences, receptions and dinners each year. [www.press.org/activities/greenenergy.cfm](http://www.press.org/activities/greenenergy.cfm)